



Media power.
In your hands.

Professional media training, coaching and advisory services

Personal Information

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My objective: To share the know-how I acquired in more than 12 years of journalism with managers, communication specialists, public officials, and any other individuals and professionals interested in boosting their public image and communication skills.

I was 13 when I knew I wanted to be a journalist. Ever since the passion for this profession took me through the Faculty of Journalism at the University of Bucharest and the Institute of Media and Communication in Grenoble, France, just to end up in the newsroom of Czech Business Weekly in summer 2005. There I grew from a freelancer to deputy editor in chief. I took an interview almost every day for more than five years and I wrote more than 3,000 business articles till April 2010 when the magazine closed. Since then, I have been running my own communication advisory **Media Education CEE**. My goal? To take you through the fascinating world of the media and make you feel comfortable and excited about talking to the press. Your prospect? To learn how the media work and how to use that knowledge in the utmost benefit of yourself and your business.