



CMS Lifesciences Business Breakfast

Current practices and recent developments in competition and public procurement law

We are delighted to invite you to the CMS Lifesciences Business Breakfast, hosted by **John Markham, Dóra Petrányi and Barbora Dubanská**, our EU, competition and public procurement law specialists, on **15 November** at **CMS in Prague**.

The Lifesciences sector has been facing increasing competition law enforcement, both from EU and national authorities and is subject to strict public procurement rules. Our competition law and public procurement specialists will talk about the EU and Czech legal background and present some recent case studies with practical guidance for pharmaceutical companies. We will focus on the following topics:

1. Competition issues

Market definition - relevance of demand-side substitution; relevance of the ATC classification in EU; narrow markets for generic products.

Stock allocation - circumstances in which dominant companies may ration supply; stock allocation policy in practice.

Generic competition - fall-out from the EU Sector Inquiry and current cases.

Pricing for dominant companies - abusive pricing rules; relevance of the major ECJ cases in 2012.

2. Do's and don'ts of communications - practical advice on what is allowed in interacting with other competitors and the public authorities.

Date

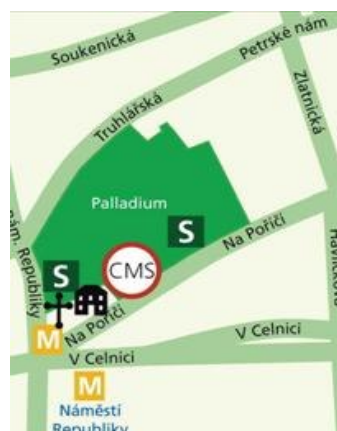
Thursday 15 November

Time

9:00 - 11:30 AM

Location

CMS in Prague
Palladium, Na Poříčí 1079/3a
110 00, Prague 1



3. Competition and public procurement issues under Czech law - Czech perspective on the competition issues and first practical experience with the reform of the public procurement with a special focus on the Lifesciences sector.

We look forward to welcoming you at the CMS Lifesciences Business Breakfast.

Kind regards

John Markham, Dóra Petrányi and Barbora Dubanská



Presenters:



John is a senior associate in the competition team at CMS in London. John has advised predominantly on a wide range of EU and UK competition and merger control issues across a variety of industry sectors, in particular advising clients in the lifesciences and consumer products industries.



Dóra is a partner at CMS in Budapest. Her major clients are pharma, tech, media and telecoms companies, foreign-owned commercial banks, and major joint ventures. She specialises in particular in competition law, IP law matters, general commercial contracts, corporate restructuring, mergers and acquisitions.



Barbora heads the Prague Competition practice and she is also a core member of the CMS Lifesciences Group. She has extensive experience in advising clients on such diverse competition matters as abuse of dominant position, horizontal agreements and complex EU & Czech merger control filings as well as on public procurement, investment incentives and state aid issues.

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