

Business savvy HR – are you savvy enough?

The Academy brings you top HR experts from CIPD in a series of seminars for HR professionals.

Who is it for?

This course is intended for senior HR practitioners who have direct responsibility for effecting and implementing change in their organisation, and who, critically, need to demonstrate how they add value to the business by developing deep organisational insight and commercial awareness.

*Efficiency is doing things right;
effectiveness is doing the right things.*

How effective are you? Does HR just exist or does it make a real difference?

This course will help you to understand the fundamental and critical business, market and organisational context factors that shape organisational success and how HR can develop its understanding.

What's in it for me and my business?

You don't get "buy-in" to HR practice from senior managers overnight but, your success as an HR practitioner will be measured in today's globalised and yet economically difficult times in relation to your ability to proactively support and lead the organisation. HR is often accused of being detached from the business, lacking real business and commercial awareness. It need not to be like this. Indeed, it is incumbent on every HR professional to develop savviness and demonstrate a deep understanding of the mechanics of a business and the factors impacting on it so that it can focus HR's efforts on supporting and leading the business in the areas that matter most.



The Academy

What will I do and experience during the training?

On this one day course you will:

- learn what is meant by 'business, market and context savvy' based on recent CIPD market research what are business leaders saying they want from HR in today's workplace?
- explore how to practically develop deep organisational insight by analysing key internal and external factors impacting on the business
- evaluate examples of where HR can make the greatest difference by concentrating on the areas that matter most to the business
- demonstrate an understanding of how being savvy is a critical ingredient to developing 'Next Generation HR'

Course details

Date:	14 March 2013
Time:	9 a.m. – 16:30 p.m.
Venue:	City Green Court, Hvězdova 1734/2c, Prague 4
Language:	English
Price:	CZK 11 900 + VAT



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What will I be able to do after I receive the training?

You will be able to:

- identify and plan how you can become more savvy personally and as an HR function
- establish the critical success factors for your business and where HR can contribute most effectively
- consider the most appropriate HR strategy given the life cycle stage of the business and the current development stage of HR (i.e. best fit' HR)

Earn your CPD points with us!

For attending this seminar, you are eligible to get **8 CPD points** towards your Continuous Professional Development (CPD) route.

How to reserve a place?

For more information and for registration, please fill in the registration form at www.pwc.cz/academy. Should you have any questions, contact **Martina Kopsová, tel.: +420 251 151 816.**

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