

Measuring the Effectiveness of HR

The Academy brings you top HR experts from CIPD in a series of seminars for HR professionals.

Who is it for?

The Measuring the Effectiveness of HR course is suitable for HR professionals working in either the private, public or voluntary sectors involved in proving the value of HR.



What's in it for me and my business?

This essential one-day course will help you understand, plan, communicate and, critically, evaluate your HR department's contribution to the organisation.

What is CIPD?

CIPD (Chartered Institute of Personnel and Development) is one of the world's leading HR and development professional bodies, with over 135,000 members globally. They know what "good HR" looks like and what HR professionals need to know, do and deliver at different stages of their career, no matter if they are specialists or generalists, working internationally or locally. CIPD Enterprises is wholly owned by the CIPD and is working with PwC in Central and Eastern Europe to develop and deliver courses and qualifications in HR and Learning and Development.



The Academy

What will I do and experience during the training?

On this one day course you will:

- Identify the key performance metrics for HR and how to measure them
- Explore why the measurement of HR performance is critical to ongoing organisational success
- Be able to determine how best to form an effective business case for HR development in your organisation, illustrate relevant factors determining which metrics to use, and cite effective ways of using, presenting and reporting those metrics for senior management
- Consider future HR developments, and subsequent impact on performance measurement

Course details

Date:	18 April 2013
Time:	9 a.m. – 16:30 p.m.
Venue:	City Green Court, Hvězdova 1734/2c, Prague 4
Language:	English
Price:	CZK 11 900 + VAT



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What will I be able to do after I receive the training?

You will be able to:

- Establish the most effective means of setting HR metrics appropriate to your business and linked to wider business strategy
- Identify how to evaluate against those metrics
- Distinguish between 'efficiency' and 'effectiveness' metrics
- Discuss how best to present a convincing HR business case based on successful management of HR metrics and measurement of HR performance

Earn your CPD points with us!

For attending this seminar, you are eligible to get **8 CPD points** towards your Continuous Professional Development (CPD) route.

How to reserve a place?

For more information and for registration, please fill in the registration form at www.pwc.cz/academy. Should you have any questions, contact **Martina Kopsová**, tel.: **+420 251 151 816**.

www.pwc.cz/academy