

# *Assessing your investments in L&D (ROI in L&D)*

The Academy brings you top HR experts from CIPD in a series of seminars for HR professionals.

## *Who is it for?*

Demonstrating Return on Investment is a key skill for the modern learning and development practitioner. This programme is aimed at those wishing to gain an insight into how to justify spend on, or communicate the value of learning and development interventions within organisations.

## *What's in it for me and my business?*

This one-day programme will help you understand, communicate and critically evaluate the relationship between learning interventions and organisational goals.

## *What is CIPD?*

CIPD (Chartered Institute of Personnel and Development) is one of the world's leading HR and development professional bodies, with over 135,000 members globally. They know what "good HR" looks like and what HR professionals need to know, do and deliver at different stages of their career, no matter if they are specialists or generalists, working internationally or locally. CIPD Enterprises is wholly owned by the CIPD and is working with PwC in Central and Eastern Europe to develop and deliver courses and qualifications in HR and Learning and Development.



*The Academy*



## *What will I do and experience during the training?*

On this one day course you will:

- Identify the most appropriate approach to assessing and reporting on the value of learning to your organisation
- explore how to calculate payback and pay forward to demonstrate added value
- measure and communicate the value of effective learning and development processes and activities
- strengthen your knowledge of the different approaches commonly used
- identify who your key stakeholders are and why they may have different perspectives on evaluation
- differentiate between qualitative and quantitative approaches and recognise a range of data sources

## *Course details*

Date:	16 May 2013
Time:	9 a.m. – 16:30 p.m.
Venue:	City Green Court, Hvězdova 1734/2c, Prague 4
Language:	English
Price:	CZK 5 950 + VAT



© 2013 PricewaterhouseCoopers Česká republika, s.r.o. All rights reserved. In this document, "PwC" refers to PricewaterhouseCoopers Česká republika, s.r.o., which is a member firm of PricewaterhouseCoopers International Limited, each member firm of which is a separate legal entity.

## *What will I be able to do after I receive the training?*

You will be able to:

- determine the difference between return on investment and return on expectation
- cite effective ways of presenting and reporting relevant metrics to a diverse range of stakeholders
- diagnose the extent to which your organisation currently aligns learning and investment activities
- discuss how best to present a convincing learning and development business case to secure future funding and budgets

## *Earn your CPD points with us!*

For attending this seminar, you are eligible to get **8 CPD points** towards your Continuous Professional Development (CPD) route.

## *How to reserve a place?*

For more information and for registration, please fill in the registration form at [www.pwc.cz/academy](http://www.pwc.cz/academy). Should you have any questions, contact **Martina Kopsová**, tel.: **+420 251 151 816**.

[www.pwc.cz/academy](http://www.pwc.cz/academy)