

# *Effective Employee Reward & Talent Retention in Austerity*

The Academy brings you top HR experts from CIPD in a series of seminars for HR professionals.

## *Who is it for?*

This workshop is suitable for persons who:

- are working in the human resources sector who wish to understand how to manage reward and talent retention
- have responsibility for decision making at an operational, tactical and strategic level in HR or support individuals who do
- need an understanding of reward and talent retention to inform their role

## *What's in it for me and my business?*

This training provides the essential skills and knowledge needed to develop employee reward and talent retention strategies. It is specifically focused on what to do in the current austerity conditions where it is not as easy to simply pay people more money. This practical workshop will help participants to understand the context of employee reward and how to use this to drive greater levels of retention with talented employees. It will help them to develop practical strategies to improve reward and talent retention processes in their organisations. The course is a highly interactive and participative workshop, where participants will have the opportunity to work on key aspects of employee reward and talent retention for their organisations and come away with practical plans for implementing this in reality. Use will be made of CIPD and other research and case studies to demonstrate best practice in this area.



*The Academy*

## ***What will I do and experience during the training?***

- Learn the different definitions of Reward
- Identify the impact of internal and external factors on reward practice
- Identify a range of Financial and Non financial rewards relevant to the current austerity conditions
- Learn how to gather, analyse and evaluate reward data
- Review Strategic Reward Principles and how these need to be adapted for austerity
- Learn the principles of Reward Management
- See the link between Motivation and Reward
- Review the Principles of Total Reward
- Apply these concepts to retaining Talent

## ***Course details***

**Date:** 11 June 2013  
**Time:** 9 a.m. – 16:30 p.m.  
**Venue:** City Green Court, Hvězdova 1734/2c, Prague 4  
**Language:** English  
**Price:** CZK 5 950 + VAT



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## ***What will I be able to do after I receive the training?***

- Understand the principles for developing employee reward
- Understand the impact of internal and external factors on your organisations' reward strategy
- Recognise how to improve reward processes and strategies for your organisation
- Identify how to adapt reward processes to act more effectively as a motivator to improve performance
- Understand how to create and integrate effective reward processes and strategies to drive talent retention
- Develop practical action plans for implementing effective reward processes and strategies within your organisation

## ***Earn your CPD points with us!***

For attending this seminar, you are eligible to get **8 CPD points** towards your Continuous Professional Development (CPD) route.

## ***How to reserve a place?***

For more information and for registration, please fill in the registration form at [www.pwc.cz/academy](http://www.pwc.cz/academy). Should you have any questions, contact **Martina Kopsová**, tel.: +420 251 151 816.

[www.pwc.cz/academy](http://www.pwc.cz/academy)