

# I, THE BRAND: Personal Branding for Career Growth



Are you looking for a career change or maybe just for a new impulse to boost the value of your name in your company?

If so, join me for a one-day intensive training in Personal Branding for Career Growth. The seminar aims to provide you with an integrated communications system for individual purposes that is time-efficient, easy to handle and powered to transform your name into a personal brand that is well known, well paid and fully aligned with whom you are and what you want to achieve in your work and life.

## TOPICS:

- ▶ Why personal branding matters
- ▶ First impression: image and body language
- ▶ Conscious interpersonal communications
- ▶ Networking in real life and on professional social media
- ▶ Reputation management: sharing your expertise in public and via traditional media
- ▶ *And more.*

**REGISTER:** <http://www.cristinamuntean.com/en/akademie/produkty/i-the-brand-personal-branding-for-career-growth>

## COURSE INFO:

**When:** Friday, September 8th, from 8.30 am – 6.00 pm

**Where:** TBC

**Maximum number of participants:** 16

**Price:** 4000 CZK / 150 EUR, VAT not included

