

# Smart Cash Flow Management Digital Trends and Technologies

Tuesday **29 June 2021, 9:00 a.m.**

Dear Ladies and Gentlemen,

We are bringing you our next webinar from the **“CFO Community” series** where we will be discussing the challenges introduced by the past pandemic year.

Mainly you, the financial directors, are the ones who often tell us from your own experience **how important it is to be able to plan things efficiently**; during the course of the pandemic, this includes **cash flow, in particular**. That's why our next webinar will focus on the area of cash flow, as this topic is crucial for a healthy business. Even in this case, we can see that the traditional tools are not enough. **Companies need to establish new approaches** to enable them to perform simple analyses of outputs from various sources and to plan and manage their cash flow efficiently.

The topic concerning the **current needs of financial directors in cash flow management, the current trends** and the benefits and simplifications offered by **new technologies** will be presented at our webinar prepared for you **in cooperation with Sophia Solutions specialists**.

**[Register HERE](#)**



## Program

### Introduction

Olga Cilečková, Partner at PwC

### Companies and cash flow: data, real practice, trends

Jaroslav Kuruc, Senior Manager, Assurance Services PwC

### Digital technologies in cash flow planning and management

Vladislav Hanák, Managing Consultant, Sophia Solutions

### PwC Cash flow Analytics

Patrik Meliš-Čuga, Data Management Lead PwC

Radek Matoušek, Analytics & Reporting Lead PwC

Any queries can be made throughout the webinar via our live chat. The webinar will be held in Czech. Attendance is free of charge.

Feel free to contact Eva Vurbsová, [eva.vurbsova@pwc.com](mailto:eva.vurbsova@pwc.com), with respect to any organisation issues related to the event.

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