



It is our great pleasure to inform you that the United States of America will be Greece's Honored Country at the 2018 Thessaloniki International Fair (TIF), the largest international Business-to-Business and Business-to-Consumer event in Greece and Southeast Europe, September 8-16, 2018.

From the White House Rose Garden on October 17, President Trump promised to send a high-level delegation to the TIF, which will serve as a pivotal moment in expanding the U.S.-Greece bilateral relationship. One of the U.S. government's top priorities is to support the economic recovery in Greece, an important ally and strategic partner in NATO and Europe. A big part of that effort is finding ways to improve the investment and business climate for foreign direct investment. In 2016, Greece was the 10th fastest-growing source of foreign direct investment in the United States, and the United States was one of the largest sources of foreign direct investment in Greece.

Under the theme, "American Innovation", the American – Hellenic Chamber of Commerce is organizing the U.S. pavilion at TIF. This pavilion will include companies and organizations that represent the best examples of American entrepreneurship, innovation and technology. The honored country's pavilion is the centerpiece of each year's TIF, guaranteeing exhibitors maximum exposure to a broad audience of high-level government officials, senior business executives, media outlets, entrepreneurs and consumers.

We encourage you to join our efforts to promote the best of America by exhibiting at TIF 2018. You can find more information at <http://www.usatif2018.gr/>, and our teams at the American-Hellenic Chamber of Commerce and the U.S. Embassy would be happy to work directly with you.

Sincerely,

A handwritten signature in black ink, appearing to read "GPyatt".

Geoffrey Pyatt
U.S. Ambassador to Greece

A handwritten signature in black ink, appearing to read "Simos Anastasopoulos".

Simos Anastasopoulos
President of the American-Hellenic
Chamber of Commerce