

# PARTNERSHIP OFFERS for



**18th Helicopter Show**  
Airport Hradec Kralove, 17 – 18 May 2019  
[www.helicoptershow.cz](http://www.helicoptershow.cz)

Became the part of the 18th air show at the airport Hradec Kralove. We are ready to individually discuss with you the possibilities of cooperation and prepare you the offer which will suit you the best. Below are the basic offers of partnership for Helicopter Show 2019.

## **ABOUT HELICOPTER SHOW**

Helicopter Show is the place where you can meet the professionals from the area of aviation as well as from Police, Army, fire brigades and emergency medical services.

The Friday program will be related mainly to the operation of the Air Rescue Service, education and the training of HEMS crew. Part of the program will especially be the display of main activities at simulated car accident which are typical for mutual cooperation of Integrated Rescue System and Emergency Medical Service. The interactive program for the pupils and students focused on practical education of first aid won't be missing as well as recommended behaviour when the air rescue service helicopter is landing and practical demonstration of rescue with the help of helicopter. The aim of the event is to higher the public knowledge about the necessity of cooperation when lifesaving.

On Saturday will be an air show which is prepared for public together with the display of air, medical, firefighter's and police technique, practical activity of the rescuers, cooperation of the Integrated Medical Services during the simulated interventions and also the demonstration of top pilots of many helicopters' types as well as airplanes including aerobatics. Every year we try to variegate the event with other elements that will attract visitors.

The popularity as well as the prestige that has been building up through the years is attracting more and more people every year, including the participants themselves. The previous years have been boasting foreign participation in flight demonstrations such as the Austrian Flying Bulls with the BÖ105 acrobatic helicopters or the Bristol 171 Sycamore helicopter, the Polish military search and rescue group with W3A Sokol helicopter, the German army with the Westland Sea King MK41 helicopter and many others.

Because of the successful cooperation with the organisers of Rally Show, the visitors can expect the rich program from the aerial as well as car area. The visitors will also be satisfied in the area of the Czech Ring. The best Czech as well as foreigner teams from the motorsport will introduce themselves (rally, drift, formula, circuits, hills, off-road – Dakar's specials). The racing legends from the motorsport as well as historical and present sports car and veterans won't be missing. The motor show will actively present the news from most of the world car manufacturers. Helicopter Show and Rally Show will expand the possibility of visitor's experiences who will have the possibility to drive most of the race specials at the rally dual ring with the jump over the bridge, in the racing specials on the circuit or in extreme terrain, they can try to drive the new car models or to have a ride in them. Several helicopters, simulators and other motor attractions will be ready for the visitors. There will be special section for the children racers who can try to drive the models as well as real children race cars equipped with the safety components.

**We are looking forward to our cooperation and personal meeting with you at the Helicopter Show 2019!**



## **GENERAL PARTNER**

1 post of General partner of Helicopter Show 2019

**This is the widest promotion in a scope of proposed advertising and promotion activities. The concrete extent will be prepared based on the suitability and individual needs of the General partner.**

### **Offer for „General partner“:**

- logo placing in official printed materials of the show and further e.g. on posters, promotional boards and web pages [www.helicoptershow.cz](http://www.helicoptershow.cz),
- attendance of the company management at the accompanying program,
- free tickets to the show for the General Partner's employees
- General Partner promotion in the area of the show and VIP area
- VIP tickets for General Partner
- placement of the General Partner's banners (to be supplied by sponsor) in the area of Airport Hradec Kralove at the event Helicopter Show,
- possibility of attendance of the General Partner's representatives at the press conference in Hradec Kralove and prominent banner (to be supplied by sponsor) display (dimensions up to 2x1 m).

Financial conditions of partnership depend on particular requirements of the partner and on required scope of advertisement by agreement.



## **MAJOR PARTNER**

Post of Major Partner of Helicopter Show 2019

**Very interesting possibility and extent of advertising promotion including the placement of company logo or trade mark on all promotional materials of the event offers the support from the position of the major partner.**

### **Offer for „Major Partner“:**

- logo placing in official printed materials of the show and further e.g. on posters, promotional boards and web pages [www.helicoptershow.cz](http://www.helicoptershow.cz),
- attendance of the company management at the accompanying program,
- free tickets for General Partner´s employees at the show,
- General Partner promotion in the area of the show and VIP area
- VIP tickets for Major Partner,
- placement of the Major Partner´s banners (to be supplied by sponsor) in the area of Airport Hradec Kralove at the event Helicopter Show,
- possibility of attendance of the Major Partner´s representatives at the press conference in Hradec Kralove and prominent banner (to be supplied by sponsor) display (dimensions up to 2x1 m).

Financial conditions of partnership depend on particular requirements of the partner and on required scope of advertisement by agreement.



## **PARTNERS**

Post of Partner of Helicopter Show 2019

**The Partner will be presented on concrete promotional materials.**

### **Offer for „Partner“:**

- logo placing in official printed materials of the show and further e.g. on posters, promotional boards and web pages [www.helicoptershow.cz](http://www.helicoptershow.cz),
- attendance of the company management at the accompanying program,
- free tickets for Partner´s employees at the show,
- Partner promotion in the area of the show and VIP area,
- VIP tickets for Partner,
- placement of the Partner´s banners (to be supplied by sponsor) in the area of Airport Hradec Kralove at the event Helicopter Show,
- possibility of attendance of the Partner´s representatives at the press conference in Hradec Kralove and prominent banner (to be supplied by sponsor) display (dimensions up to 2x1 m).

Financial conditions of partnership depend on particular requirements of the partner and on required scope of advertisement by agreement.



## **OFFERED POSSIBILITIES OF OUTDOOR EXHIBITION AREAS**

- Individual adjustment according to partner's requirements (on grass or concrete surface, loose area, etc.)
- It is possible to hire the exhibiting areas during the whole Helicopter Show 2019 or just during air show.

## **MEDIA PARTNERS**

**Media partnership is prepared for media companies which will support Helicopter Show in the scope of their activities.**

- We are able to provide to the media partners, except the standard fulfilment in the scope of the Partner, also other services necessary for promotion of the event including the facilities for journalist and photographers.

**Do not hesitate to contact us for preparing the individual partnership offer.**

Contact person: Hana Bartosova, Email: [helicoptershow@dsa.cz](mailto:helicoptershow@dsa.cz);

Phone No.: +420 495 407 406